

SUPPORT INSTRUMENTAL MUSIC EDUCATION!

MusicAlliance
educate. enrich. inspire.

BAND PROGRAM SPONSORSHIP DRIVE 2005-2006 INFORMATION FOR BUSINESSES

MusicAlliance is a non-profit 501c3 organization that provides quality instrumental music education programs for more than a thousand 4th - 8th grade students from over 30 parochial schools throughout Northeast Ohio. MusicAlliance band programs are operated *without* school, state, or federal funding. Our primary source of operating funds is the band tuition paid by the parents of the children in the band programs. Our goal is for all interested students to have the opportunity to gain the lifelong benefits that come from the study of a musical instrument through an organized school band curriculum. We are initiating a business sponsorship program to help defray expenses and to keep the cost of participating in band affordable for student's families. We need your help as a sponsor of our school band programs. You can choose from the following two sponsorship levels:

"Musician" Level Sponsor (\$100)

- Your business name, and optional address, and phone number will be listed for one year in the concert programs of the local parochial schools that we serve.
- The satisfaction that you have helped make a positive difference in a child's life!

"Principal Player" Level Sponsor (\$200 or more)

All of the benefits of a "Musician" Level Sponsor *plus*:

- 2 free "V.I.P." seats for the 2006 Honors Band Concerts.
- An ad or coupon (approx. 1.5 inches high by 2.5 inches wide) for your business (that you submit) will be provided with local schools concert programs and Honors Band concert programs for one year! (See the Ad/Coupon order form for the size, shapes, and borders.)
- Your business name, address, & phone number will be listed on the Supporters Page of our website including an optional link to your business web site for one year.

Please detach and mail the upper portion of this page (along with your sponsorship check) to MusicAlliance, P.O. Box 1749, Mentor, OH 44061

MUSICALLIANCE SCHOOL BAND PROGRAMS BUSINESS SPONSORSHIP FORM

Your Name: _____ Name of Your Business: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone Number: (_____) _____ Email Address (Optional): _____

Please indicate your sponsorship type below:

___ **“Principal Player” Level Sponsor: \$_____ Please list the amount of your contribution (\$200 or more).**

(Be sure to fill out the Ad/Coupon Order Form and attach the ad or coupon that you would like printed with the concert programs.)

Business Website: _____ (Optional - If you want a link to it placed on our website.)

___ **“Musician” Level Sponsor (\$100)**

Which of the following information do you want to appear in the supporters list that appears in concert programs?

Check all that apply:

Your Name Your Business Name Your Business Address Your Business City Your Business Phone Number

**PLEASE INCLUDE A CHECK PAYABLE TO *MusicAlliance*
THANK YOU FOR SUPPORTING MUSIC EDUCATION!**

Become a Sponsor of MusicAlliance School Band Programs.

Help enrich the lives of local kids while promoting Music Education and Your Business!

- Be seen. It's human nature to read the list of contributors in a concert program.
- Hundreds of potential customers will see your business name with the band concert programs.
- Sponsorship gives you a positive image in the community.
- Parents are motivated to patronize businesses that value & support causes benefiting their children.
- Parents will be interested in knowing which businesses are sponsors of their school band program and that provides an incentive for them not only to read the ads/coupons, but also to act upon them.
- Sponsorship provides affordable advertising for your business while benefiting young musicians and their families.

Did you know...

- Studying music trains both sides of a child's brain.
- Music students score higher on both the verbal and math portions of the SAT.
- Music students who learn and develop the musical skills of tempo, tone, style, rhythm, phrasing, and feeling have better organizational, attention, and abstract reasoning skills.¹
- Students who participate in band or orchestra reported the lowest lifetime and current use of all substances (alcohol, tobacco, and illicit drugs).²
- Music students make good employees. Through playing solo material, music study teaches kids to work independently, to focus on results, and to set high standards for their performance. Through group experiences such as band rehearsals, they learn the value of working together to achieve a common goal.

¹Ratey, John J., M.D. A User's Guide to the Brain. New York: Pantheon Books, 2001

²Texas Commission on Drug and Alcohol Abuse Report. Reported in the Houston Chronicle, January 1998.

Website: www.musicallianceinc.org Email: office@musicallianceinc.org Phone: 440-205-0114

MusicAlliance Ad or Coupon Selection Form

 Check Here for an AD with this style and shape of border.

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 Check Here for a COUPON.

COUPON

Please submit the actual ad or coupon that you want to place along with this form. If you have any questions, please call MusicAlliance at 440-205-0114.

PLEASE WRITE THE NAME OF YOUR BUSINESS ON THE LINE BELOW:
